

2023 SMC <sup>3</sup> Connections SPONSORSHIP PACKAGES	Diamond	Platinum	Gold	Silver	Benefactor
PACKAGE PRICING	\$27,500	\$20,000	\$10,000	\$5,000	\$2,750
QUANTITY LIMITED TO:	1	2	10	unlimited	unlimited
TOTAL REGISTRATIONS					
Complimentary Total Conference Registrations	8	5	3	2	1
PRE-EVENT MARKETING					
Brand recognition with company logo and hyperlink on the conference website	✓	✓	✓	✓	✓
Brand recognition with company logo in direct mail pieces	✓	✓	✓		
Brand recognition with company logo in all pre-event email blasts	✓	✓			
Opt-in Attendee list with contact information Pre Conference ( <i>includes email and mailing address only</i> )	✓	✓	✓	✓	
Attendee list with ONLY the Name, Title & Company Pre Conference	✓	✓	✓	✓	✓
NEW! EVENT CONTENT					
Tuesday 45-minute Breakout Session ( <i>must have education focus</i> )	✓	✓			
ON-SITE VISIBILITY					
Daily On-screen sponsor recogition (banner)	✓	✓			
Hotel Key-Card Sponsor	✓	✓			
Live Polls - Sponsorship recognition on slides for all live polls		✓			
Headshots - Professional headshots can be taken by our photographer for your use.	✓	✓	✓	✓	✓
Brand recognition with company logo on designated table in the sponsor gallery	✓	✓	✓	✓	✓
Brand recognition with company logo displayed on sponsor signage	✓	✓	✓	✓	✓
Brand recognition with company logo and company description in conference app	✓ 100 Words	✓ 100 Words	✓ 100 Words	✓ 100 Words	✓ 100 Words
Conference App - Link to company website, twitter, facebook, etc. on sponsor page in conference ap	✓	✓	✓	✓	✓
Conference App - Push Notifications - Monday Reception, Tuesday Dinner & Entertainment	✓				
Conference App - link do download video	✓				
Monday Night Opening Reception	✓				
Brand recognition on signage during the reception					
Monday Night Opening Reception	✓				
Option to have a give-away item for attendees					
Sponsor video ( <i>provided by sponsor</i> ) looping video to be displayed on a monitor near the sponsor table in the Sponsor Gallery	✓				
Brand recognition in General Session from podium	✓	✓	✓	✓	
Brand recognition in pre-recorded General Session announcements	✓	✓	✓	✓	
Brand recognition with logo displayed in conference sponsor video	✓	✓	✓	✓	✓
Tuesday Night Dinner & Entertainment Brand recognition on the menu placed at each setting ( <i>Top logo to Diamond</i> ). Reserved table for 10 with company branded reserved seating tent cards at each place setting.	✓	✓			
Tuesday Night Dinner Option to have SMC <sup>3</sup> place your promotional item on each seat before the guests arrive and front row center location of your company reserved table.	✓				
NEW! Tuesday Night Dinner & Entertainment Introduce Entertainment	✓				
Opening General Session - Item Opportunity for Diamond or Platinum sponsor to provide an item for SMC <sup>3</sup> to have placed on each attendee place setting ( <i>ONLY 3 per day, first come picks Monday, Tuesday or Wednesday am</i> )	✓	✓			
2-3 Breakfasts			✓		
Brand recognition on signage at breakfast buffet tables					
1-2 Lunches				✓	
Brand recognition on signage at lunch buffet tables					
Multiple Breaks					✓
Brand recognition on signage at multiple break stations					
Opportunity to place company brochure and small giveaways on the community tables in General Session	✓	✓	✓	✓	✓
POST-EVENT MARKETING					
Final Opt-in Attendee list with contact information (includes email and mailing address only)	✓	✓	✓	✓	✓
Final Attendee list with ONLY Name, Title & Company Post Conference	✓	✓	✓	✓	✓
Company name and hyperlink remain posted for 60 days post conference	✓	✓	✓	✓	✓
Brand recognition with company logo in all post-event email blasts	✓	✓			
First right of refusal for next available sponsorship opportunity	✓	✓			
ONLY Connections					
Hole-in-One \$25,000 Cash Prize Sponsor - <i>Hole TBD</i> Company logo+hyperlink on conference golf web page Company logo in direct mail pieces ( <i>due dates TBD</i> ) Company logo in pre-event email blasts mentioning conference golf Logo on signage at designated hole.	✓				
A La Carte Items Per Conference	Price	Limit	Additional Descriptions		
On-Site					
NEW! Dedicated Meeting Room/price per day	\$2,000		Full-day rentals open at 7:00 am and close at 6:00 pm		
NEW! Dedicated Meeting Room/price per day	\$1,200		7:00 am and close at Noon / Rentals open at 1:00 pm and close at 6:00 pm		
Room Slip	\$1,500	2	Opportunity to have the hotel staff slip a branded piece of literature under each attendee's room door. ( <b>NOTE: not availbe at every hotel/resort... must check with SMC<sup>3</sup> first</b> )		
Golf Sponsorship Opportunities at Connections ONLY					

Beverage Carts Includes: Tuesday on-screen banner recognition	\$2,500	1	Includes all items distributed via the beverage cart courtesy of the sponsoring company. Brand recognition on Golf Beverage Cart Signage. Opportunity to place promotional item on the beverage cart
<b>NEW!</b> Boxed Lunches Includes: Tuesday on-screen banner recognition	\$2,500	1	Includes the opportunity to place one promotional piece on the seat of each golf cart.
Hole-in-one ( <i>Par3</i> ) Hole TBD	\$1,250	1	Your company logo on signage at designated hole
Closest to the Pin Sponsor - Hole TBD	\$625	1	Your company logo on signage at designated hole
Longest Drive Sponsor - Hole TBD	\$625	1	Your company logo on signage at designated hole
Straightest Drive Sponsor - Hole TBD	\$625	1	Your company logo on signage at designated hole
Longest Putt Sponsor - Hole TBD	\$625	1	Your company logo on signage at designated hole
<b>NOTE: Hole-in-One Prizes TBD by AHNO- Items like: Set of TaylorMade Speedblad HL Irons 4-SW, TravisMathew - Head to toe signature outfit + \$500 online shopping spree, etc.</b>			